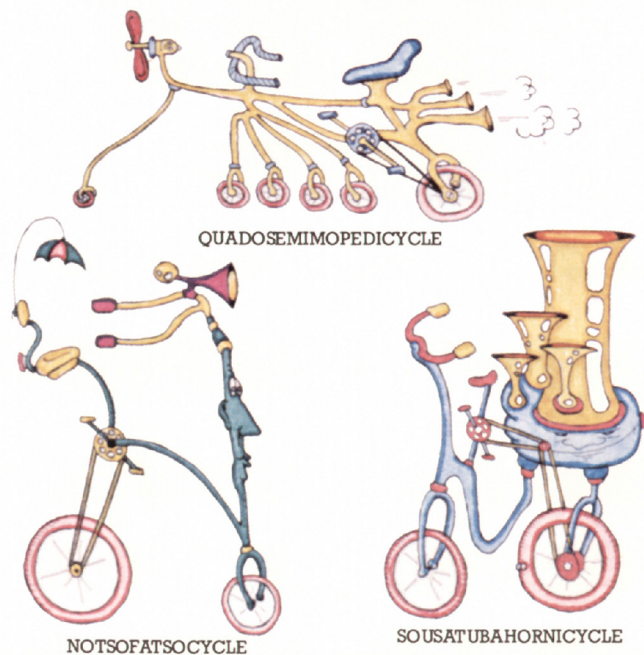


COLUMBUS ALIVE! C-1

FREE!
WITH YOUR QUBE SERVICE
YOU PAY ONLY FOR PROGRAMS OF YOUR CHOICE

Flippo's Imaginary Bike Race

It's easy to enter this "WIN-A-BIKE" contest — just choose the bike you'd like to ride in my Imaginary Bike Race. Any of the bikes pictured below could be the winner of the race.



Be sure to watch FLIPPO'S MAGIC CIRCUS on Friday, July 28, for "THE VERY FIRST IMAGINARY BIKE RACE." You'll be able to play along, and actually control the progress of the bikes in the race. For details, watch FLIPPO'S MAGIC CIRCUS daily.

Circle any one bike pictured, and send this entry form to:
FLIPPO'S IMAGINARY BIKE RACE
P.O. BOX 2553
COLUMBUS, OHIO 43216

Contest entries will be divided into 3 bike entry categories. Winner will be selected after the race, at random, from correct entries. A 20" Columbia bicycle, provided by Jimmy's Bike Center, will be the grand prize in this contest. Employees of QUBE, Warner Cable, and Jimmy's Bike Centers, and their families are ineligible for entry in this contest. Contest is open to all children, aged 7-12, as of Friday, July 28, 1978.

Name _____
Address _____
Phone _____
Birthdate _____

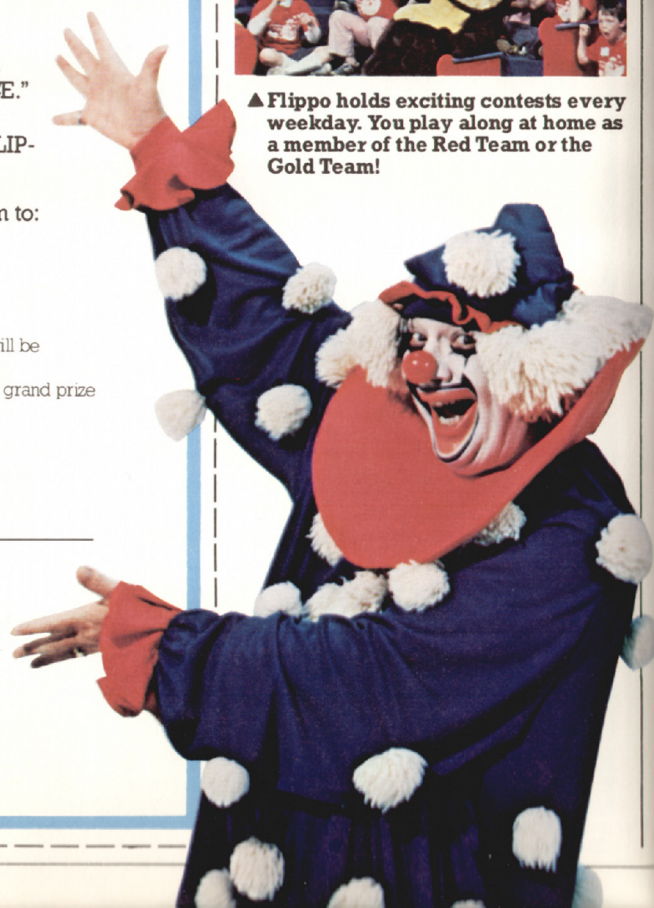
Flippo's Magic Circus

4:30 to 5:15 pm Live!

Hey kids, you can enter "Flippo's Very First Imaginary Bike Race" by filling out the entry form (at left) and mailing it to Flippo! Just follow the instructions printed below the bikes, then mark down Friday, July 28th on your calendar — that's the day of the actual race! Who knows, you may win a bike from Jimmy's Bike Center! Between now and the time of the race, touch C1 every weekday to join in the fun (and maybe even win prizes!) on Flippo's Magic Circus. It's free on your Columbus Alive channel, C1.



▲ Flippo holds exciting contests every weekday. You play along at home as a member of the Red Team or the Gold Team!



Columbus Goes Bananaz

5:15 to 6:00 pm Live!

If music and dancing turn you on, turn on to Columbus Goes Bananaz (CGB) and host Michael Young! This is no ordinary show, and Michael Young is not your normal host. When you experience his rapport with the live studio audience you will see why CGB has the whole town buzzing! For tickets to CGB — or just to drop a line to Michael Young and the CGB gang — write to:

Columbus Goes Bananaz
P.O. Box 2553
Columbus, Ohio 43216

Michael Young sometimes can't believe the things that happen on "Columbus Goes Bananaz." ▼



Columbus Alive

6:00 to 8:00 pm Live!

Relax and reflect on the day's events with Ron Giles and Susan Goldwater. Word has traveled around the country about the kind of program this is — a program in which your participation at home is just as important as what goes on in the studio! Ron and Susan can turn to the remote reports of Sandy Hausman and Andy Helman to give you unusual glimpses of the people, places and activities in your community. And regular guests include the man who can save you a whole lot of time and money — "Mr. Qubesumer," Jon Steinberg (see page 47).



▲ What better way to unwind this evening than by touching C1 to join Susan Goldwater and the dashing Ron Giles!



Talent Search

Part of "Columbus Alive" (6-8 pm)

Grab your Qube console and get ready to touch the Response Buttons that may launch the stars of tomorrow! Emcee Red Jamison will tell you when to touch, and then it's up to you. Are today's performers the stars of Hollywood and Broadway for the 1980's? Or would you rather close down their act immediately. Just vote "Yes" or "No." Their fate is in your hands! And don't miss the exciting weekly competition (every Friday).

SIMULCAST

Qube's Stereo Service. In addition to 5 great FM Stereo channels (listed below), you can get many Qube programs in simulcast sound (♦). All "Columbus Alive" (C1) programs come to you at 100.7 on your dial. There are 2 channels for Qube Premium programs. Here's the full FM frequency guide:

Free Stereo Service FM Frequency Guide	
Columbus Alive (C1)	100.7
Great American Country	101.1
Classical Music	101.5
Mellow Rock	101.9
Beautiful Music	102.3
Golden Oldies	102.7
Premium Programs (A)	103.1
Premium Programs (B)	103.5

Call 459-3300 now to have the Qube Stereo Service installed!



◀ Red Jamison lends a hand to many an aspiring entertainer on Qube's "Talent Search," where you're the talent judge.